



School of Geological Disposal

Strategies and communication for consent-based siting

From resistance to resonance: Communicating nuclear waste management over five decades

This course offers a unique opportunity to learn how SKB's have strategically built public trust around one of Sweden's most complex and long-term societal challenges
- the management of nuclear waste.

Gain insight into SKB's siting process and communication journey, from the early studies in the 1970s through the study sites, feasibility studies, site investigations, licensing and forward to today. Discover the strategies, decision-making processes and engagement methods that helped transform initial resistance into acceptance and, ultimately, long-term resonance.

We will explore:

- **Strategies**
- **Who** we communicated with
- **How** we engaged and involved stakeholders
- **What** we learned — and the key factors behind our communication success

You'll also hear from the former Mayor of the Municipality of Östhammar, who will share the municipality's perspective on SKB's work. He will reflect on how the municipality engaged with residents and other stakeholders throughout the process, and how trust and transparency were built over time.

Online course

Period	April, 2027	Price	EUR 2300
Content	9 pre-recorded presentation modules and possibility to raise questions to SKB experts. Opening and closing webinars, as well as 2 intermediate Q&A webinars.	Register	Go to www.skbinternational.se for full course details and registration